

CONFIRMATION & REMINDER EMAILS

SENT IMMEDIATELY

Subject: Boom Shaka-laka...you are in!

Hey there, Name,

Congrats!

You are registered for the upcoming webcast: How to Quickly Add 1,000 People to Your Email List.

Before the workshop, here's a few ways to prepare...

1. Plan a good spot for the webcast...you know that quiet hidden space in the office, your most comfy chair at home, your favorite remote work space..As long as it's distraction-free...it's perfect.
2. Plan out your supplies...you will need a pen ([these](#) are my favorite), paper and a drink to stay hydrated while you get your list building on. Massive action requires some self-care, so self-care it up, Name.
3. You can view this event from your phone, but the best experience is from your desktop or laptop computer.

Most importantly, get excited. This is a game changer. You are about to launch your list building campaign of your perfect audience, prospects and tribe. They've been waiting for you...and now it's your time to reach them.

I can't wait to see you there!

Cheers,

Kim "I've Got Big Lists and I Cannot Lie" Walsh Phillips

PS. Because you've read all the way to the bottom, here's a little bonus for you...wondering what email provider to choose? [Get the breakdown lowdown here.](#)

Congrats!

WEBINAR DATE & TIME

LINK TO JOIN

24 HOURS BEFORE WEBINAR

Subject: See you in 24, Name!

Your webcast about HOW TO QUICKLY ADD 1,000 PEOPLE TO YOUR EMAIL LIST begins in one day.

WEBINAR DATE & TIME
LINK TO JOIN

Hey there,

Get ready to slay this, Name.

Just 24 hours until we get together for How to Add 1,000 People to Your Email List.

You get what you want in life by showing up and asking for it.

This is YOUR moment.

I can't wait to see you there!

Cheers,
Kim "Small But Mighty At List Growth" Walsh Phillips

15 MINUTES BEFORE WEBINAR

Subject: Squee---15 more minutes!

Your webcast about HOW TO QUICKLY ADD 1,000 PEOPLE TO YOUR EMAIL LIST begins in 15 minutes.

Click here to enter the webinar room: link

This is going to be a total game changer for you and your business.

Let me know in the Question Box your biggest aha moment as you watch.

Kim

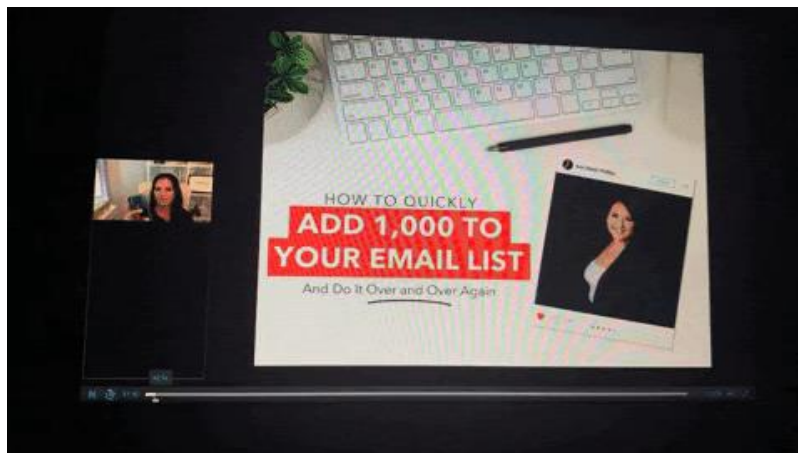
EMAILS FOR NON-PURCHASERS

4 HOURS AFTER WEBINAR

Subject: [REPLAY] Did you catch this bonus? There's still time!

Hi there, Name!

Thanks so much for your interest in the "How to Quickly Add 1,000 People to Your Email List" masterclass.



Whether you're just starting to think about an email list, growing rapidly or starting again for the tenth time...

I really hope that you're feeling excited about joining me inside [The List Build Blueprint](#).

Now, if you're still weighing the decision, I get it.

But I wanted to hook you up with this [temporary replay link](#) so that you can re-watch the masterclass and come to a decision before you shut things down for the evening.

Also, I decided to extend my fast-action bonus for just a few more hours.

So when you enroll tonight before 11:59pm PST...

You'll find your special bonus add-on waiting for you inside your account:

The List Money Multiplier: Our Top Emails of 2019 that have produced more than 7 figures in revenue and 27 Ways to Monetize Your List

[Enroll before 11:59pm PST to get this BONUS added to your account.](#)

If you've ever wished you had a magic wand, that there was more than one of you or thought to yourself, "There aren't enough hours in the day" -- this is your ticket to time freedom.

Getting extra support to grow the #1 most important asset in your business is like going from trying to blow up a pool float one breath at a time to using an electric air pump. It is fast. It is easy. And it works every time.

With this bonus, you'll know exactly how to monetize your list so you not only have more email subscribers, you have more customers.

So once again...

If you need to sneak in a quick re-watch before signing up...

[Here's your temporary REPLAY link.](#)

Go to the [List Build Blueprint](#) to join now.

Cheers,
Kim "No Magic Wand Needed" Walsh Phillips

PS. I hope to meet you inside the [student-only area](#) tonight!

10 HOURS AFTER LAST EMAIL

Subject: Copy and Paste This (Please read)

Hi, Name!

We're still fresh off our Add 1,000 to Your Email List masterclass (here's the [limited-time replay link](#) if you haven't watched it yet)....

... and so many of your fellow entrepreneurs, coaches, professionals, networkers, and marketers have already decided to grow their email list by joining [The List Build Blueprint](#).

Along with their login details, our new students have also been getting a special 28-day blueprint.

When I released our brand-new program, [List Build Blueprint](#), I got some of the best questions I've ever received on a webcast. My favorite was a quality question from action taker, Mike P:

“Are the modules step-by-step?”

This question is brilliant because it shows insight into the mindset of “If I enroll in this, I am going to take action. Will this be easy to follow so I can get this done?”

I've been there before...all excited to get started and then I get into the course and it is so confusing. There is no clear path. No system to follow. Just overload and overwhelm.

I could tell you how The List Build Blueprint is different. It is a step-by-step blueprint to create a list surge and monetize your subscribers. I could even tell you that this system is the exact same one we use every day and allowed us to go from 1,500 email subscribers to 15,000 and then onto 83,243 subscribers. I could even tell you that this system has enabled me to go from hocking my engagement ring to make payroll to being named to a soon-to-be-released list of the fastest growing companies that starts with I and ends with nc.

But instead, I'll show you. Here is the actual daily step-by-step blueprint to follow from inside the program.

When you enroll in the [List Build Blueprint](#), not only will you receive immediate access to the checklist, the modules, the \$3,694 in bonuses, but you'll start growing your email list immediately with a daily plan that drives massive results.

Imagine waking up tomorrow having more email subscribers than you do today and they are asking to buy from you. And this happens day after day after day...

That's exactly what will happen in just a few minutes a day. Grow your list and monetize it rapidly.

Join the [List Build Blueprint](#) now and start growing your list immediately.

Can't wait to see you there.

Cheers,
Kim “Blueprint Waiting for You” Walsh Phillips

PS. About 90 seconds after you enroll in the [List Build Blueprint](#), you will receive your login information for instant access to the entire program, including:

- **The List Accelerator:** Grow your followers on Facebook, Instagram, LinkedIn and Twitter by thousands in less than 14 days (even if you aren't on these platforms now)
- **The Magnetic List Surge:** Launch your lead magnet in minutes using fill-in-the-blank pages that are already created for you with templates created just for your niche
- **The List Multiplier:** Quickly launch a product you can sell while skyrocketing your audience and list and do it through a Profit Partnership.
- **Outsourcing Secrets:** Hacks to off-load list growth for less than \$100/month

Get The Fast Action System to Quickly Grow Your Email List With People Who Buy Your Products, Programs, and Services now.

Go to <http://www.listbuildblueprint.com>

24 HOURS AFTER LAST EMAIL

Subject: [LAST CALL] Joining us inside List Build Blueprint?

Hey Name,

Just a final reminder that this is your last chance to grab your special [LIST BUILD BLUEPRINT BONUS PACKAGE](#).

I've done EVERYTHING I can to make this the only program you need to easily attract, grow, and monetize your dream list of email subscribers.

If you're actively trying to grow your business and STILL don't have 1,000+ subscribers with more coming in every single week...

[...then I highly encourage you to give List Build Blueprint a RISK-FREE shot for 60 days to see just how much visible growth you can achieve.](#)

Either way, I really appreciate you joining me on this list building voyage...

And hope we can continue working together inside the group.

Cheers to you,
Kim

PS: These BONUSES will expire soon:

- **Bonus 1: 5 Minute Email Profit System** (\$1,200 Value) One full year of fill-in-the-blank email templates to quickly turn your email subscribers to customers, clients and patients.
- **Bonus 2: Free Media Formula** (\$497 value) Launch your own podcast, Facebook Live, YouTube or Instagram Live Show to thousands of engaged viewers who take your desired action.
- **Bonus 3: 130 Social Media Posts** (\$1,000 value) Copyright-free and ready to copy and paste to your page for comments, likes and shares and massive list growth.
- **Bonus 4: Audience Avalanche** (\$497 value) How one post can drive in thousands and instantly grow your list, quickly generate a large audience without wasting hours online, build a tribe of raving fans who want to buy your products, programs and services and the "Multiplication Method" that brings huge results in just minute
- **Bonus 5: List Building in 21 Minutes or Less with A Free Tool That is Guaranteed to Work** (\$997 Value) How to set up your campaign in just a few minutes using a free tool that's brain-dead simple to use but will make a huge difference in your business, four lightning-fast ways to grow your audience of raving fans without paying for expensive (or inexpensive) ads. Gotta love FREE! A quick way to generate sales on demand that'll change the way that you do business. Once you discover this strategy then you'll be hooked!! And more!

[Start here now.](#)

6 HOURS AFTER LAST EMAIL

Subject: [FINAL HOURS] Ready to build your email list?

Hey Name,

Less than 6 hours left until we strip away over \$3,694 worth of BONUSES from The List Build Blueprint... (including the new Totally Free List Building in Under 21 minutes we just added today!)

And I noticed you still haven't [locked down your spot](#).

So I just wanted to check in to say...

I get it.

I do, really.

Even though [The List Build Blueprint](#) is only a fraction of the cost of other less effective programs...

And comes with the support of live classes...

Not taking action yet means you are a thoughtful decision-maker.

Some of most successful students are just like you, Name.

Here's the thing...

Call it a little "tough love" if you will...

You are not going to have it all "figured out" before you jump in. [The List Build Blueprint](#) is where you figure it out.

When you jump in, the clutter will clear, the path will open up and you will quickly sprint to growing your list of those who will buy your products, programs and services.

Bring your doubts, your fears, your stubborn sense of "This will never work for me" and watch them disappear...

...and open up the Proven 3-Step [List Build Blueprint](#) to create visible proof that you can do this.

If you're willing to at least do that, then I ask that you...

Take your RISK-FREE shot [right now](#) so that I can gift you the SPECIAL BONUS PACKAGE.

Look forward to working with you,

Kim

P.S. Take a sec and think of where that "This is good for others, but it can't work for me" came from...

It isn't your fault...

It is the fault of the half-baked untruths floating around that don't work...

It is the fault of the internet "gurus" who dose up theory instead of reality...

It is the fault of never having a blueprint to follow that clearly laid out the steps to take....

Tony Robbins once said...

"If you want to be successful, find someone who has achieved the results you want and copy what they do and you'll achieve the same results."

This is your blueprint to follow. Your clear path to quickly achieving that "Oh, yes, I did" moment.

I can't wait to celebrate with you on our next call.

See you [there](#).

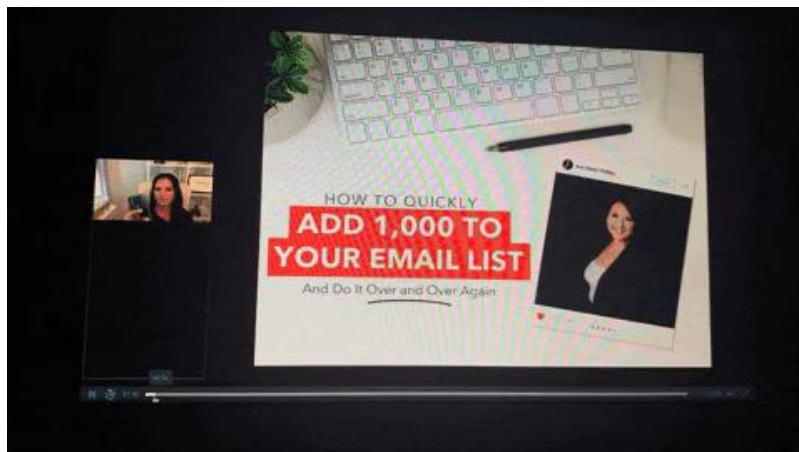
6 HOURS AFTER LAST EMAIL

Subject: REPLAY coming down (courtesy reminder)

Name,

Real quick...

If you haven't [watched the replay](#), this is your last chance to give it a spin before we pull it down TONIGHT!



In this List Building Masterclass, you'll discover:

- How To Grow Your Email List by 1,000 quickly using FREE, organic traffic!
- Exactly How You Can Grow Your Email List While Getting Thousands Of New Fans Each Day
- The Best Method for "VIRAL" Growth Once You Have This System Up and Running

You'll also find out how you can get your hands on **special BONUSES** that will not only grow your list, but copy and paste the emails to send and multiply your sales.

(If the idea of freeing up your time so you can focus on what matters most in your business gets you all giddy, this is your *wish come true* moment).

[Catch all the details before 11:59pm PT.](#)

Speaking of special bonuses, picture this, Name...

2 months from today you log into your shiny email service and you're greeted by new subscriber after new subscriber. And they are not just subscribing. They are buying. You can't help but do an in-chair happy dance.

You've grown your list and turned that list into sales because of your [copy and paste bonus package.](#)

You've multiplied your time, got the support that you needed, grew your list and are enjoying the benefits, daily.

Ready to make your list growth a reality?

[Join me in List Build Blueprint](#) and start growing your email list right now.

Cheers,

Kim "Can't Wait To See You On Our Next Call" Walsh Phillips

P.S. This REPLAY will be really valuable to you if you're still on the fence and need some help making a decision about [List Build Blueprint.](#)

In fact, many of our best students watched the free masterclass 2 or 3 times to FULLY grasp the amazing list building opportunity in front of them before finally punching their ticket.

[Last Chance to Watch the Replay](#)