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FOLLOWER
FORMULA

Daily Checklist for Massive Success

Day	Action Step	Complete?
1	Check out your course portal, print the checklist	
2	Watch the masterclass	
3	Write your reason why and put on stickie.	
4	Pick your audience	
5	Make a list of your LinkedIn Dream 100	
6	Contact 10 from Dream 100	
7	Contact 10 from Dream 100	
8	Contact 10 from Dream 100	
9	Contact 10 from Dream 100	
10	Contact 10 from Dream 100	
11	Contact 10 from Dream 100	
12	Contact 10 from Dream 100	
13	Contact 10 from Dream 100	
14	Contact 10 from Dream 100	
15	Contact 10 from Dream 100	
16	Promote best performing post on Instagram for \$1	
17	Day One of 10,000 Fans Campaign	
18	Day Two of 10,000 Fans Campaign	
19	Twitter hashtag research	
20	Post on Twitter with hashtags	
21	Promote one channel on all of the other channels	
22	Celebrate your follower growth! You've earned it!	