

A photograph of a modern white computer monitor on a white desk. The monitor displays the text 'Automated Sales Multiplier' in a clean, sans-serif font. The word 'Automated' is in red, and 'Sales Multiplier' is in black. To the left of the monitor is a stack of books, and to the right is a vintage camera and a mouse. A white chair is partially visible in the foreground.

Automated Sales Multiplier

POWERFUL
PROFESSIONALS

Business Coaching

REPLAY SEQUENCE

#1

SUBJECT: The 7-Day Best-Seller Book Launch...Watch Now

Hey there NAME,

I got so many requests for a second chance, that I decided to be your best-dressed fairy godmother of all time and grant your wish.

[For a limited time, check out the replay of the 7-Day Best Seller Book Launch.](#)

But hurry...because when the clock runs out, this replay turns into a pumpkin.

Cheers,

Kim "Magical with Great Shoes" Walsh Phillips

#2

SUBJECT: [REPLAY] Did you catch this bonus? There's still time

Hi there [[contact.first_name | default: 'Friend']]

Did you catch "The 7-Day Best Selling Book Launch Plan: How to launch a best-selling book and flood your business with customers, clients or patients"?

Whether you're starting your best-seller from scratch or re-starting for the tenth time... I really hope that you're feeling excited about joining me for the .

Now, if you're still weighing the decision, that's totally cool.

But I wanted to hook you up with this temporary replay link so that you can re-watch the masterclass and come to a decision before you shut things down for the evening.

Also, I decided to extend one of the fast-action bonuses for just a few more hours.

So when you enroll tonight before 11:59pm PST... You'll be granted a special bonus...

[The Million Dollar Promo Launch!](#)

I'll interview you on your book launch day and share a link to your launch party to my audience of 1 million+ online.

Yup...instant audience and traffic without having to spend a dime on advertising.

Enroll before 11:59pm PST to score this BONUS.

If you've ever wished you had a magic wand to get your book out and sold, flooding your business with sales, the Virtual VIP launch is for you.

Getting extra support to launch your profitable lead generation is an immediate game changer in your business.

So once again...

If you need to sneak in a quick re-watch before signing up...

If you are ready to join The VIP Virtual Best-Selling Book Launch Workshop and launch a best-selling book and flood your business with customers, clients or patients, reserve your spot now and score your bonuses.

I can't wait to cheer on your success.

Cheers,

Kim "Best Seller Whisperer" Walsh Phillips

#3

SUBJECT: REPLAY clock is ticking...

[[contact.first_name | default: 'Friend']],

Real quick... If you haven't watched the replay, this is your last chance to give it a spin before we pull it down. In this "7-Day Best Seller Launch" Masterclass, we cover:

- How to score the #1 spot on Amazon without "faking your way" into it
- The secret to massive book sales even if you don't have a list right now
- A crazy-simple plan to flip book sales into customers, clients or patients
- Plus, open Q&A and more!

I'll also walk you through how you can get your hands on special BONUSSES that will show you how to flood your business with buyers the second your best-seller publishes.

(If the idea of being #1 on Amazon and driving massive sales into your business makes you want to fist pump, you're in for a treat).

Catch all the details before 11:59pm PT.

Speaking of your launch, picture this, [[contact.first_name | default: 'Friend']]. On your book launch day, you refresh that Amazon screen and there is that little #1 Best Seller sticker making you want to do your own touchdown dance...

... and then it hits you. This happened because you took a stand, declaring your goals matter and you flipped the switch to your best-seller.

It was this moment, right now, that made it possible.

When you enroll in the VIP Book Launch Virtual workshop, you are making your best-seller book launch a reality.

Cheers,

Kim "I've Got My Own Touchdown Dance" Walsh Phillips

PS. This REPLAY will be really valuable to you if you're still on the fence and need some help making a decision about The VIP Virtual Book Launch.

In fact, many of my top coaching members watch my masterclasses 2 to 3 times to FULLY grasp the amazing opportunity in front of them before finally flipping their launch switch.

#4

Closing it down in minutes...

[[contact.first_name | default: 'Friend']],

I hate to be the bearer of bad news, especially right before bedtime, but before the sheep start jumping over the moon, I needed to give you a heads-up...

This is your last chance to get over \$9,494 worth of bonuses when you enroll in the 48 Hour Best-Seller Book Launch.

Cheers,

Kim "Night Night" Walsh Phillips

