

MILLION DOLLAR

WEBINAR SWIPE FILE

POWERFUL
PROFESSIONALS

Business Coaching



12  **MINUTE**
— SOCIAL MEDIA —
CA\$H MACHINE

EMAILS

Promoting Registration

Subject: Justin Bieber's House (photos)

Name,

During our tour of Hollywood and Beverly Hills, our driver took us to see several celebrity homes including Jennifer Lopez, Snoop Dogg, and Marilyn Monroe's previous residence.

The most surprising was Justin Bieber's. He has said repeatedly that he wants his privacy, yet his house is 100% glass with no privacy at all.

And clearly (pun intended), you can easily see inside.



Not so sure his actions match what he's been saying.

Of course, this isn't limited to celebrities.

We too can say one thing and do another.

For instance, do you have a profitable lead generation campaign running right now? Do you want one?

If you want to grow your list and get paid to do it, join me for this free live webcast Monday.

HOW TO LAUNCH YOUR OWN 12 MINUTE SOCIAL MEDIA CASH MACHINE.

Reserve your spot now and you can launch your own Facebook campaign immediately following the workshop... start growing your list and get paid to do it.

I can't wait to see you there.

Cheers,

Kim "I Don't Live in a Glass House" Walsh Phillips

P.S. This is a live broadcast, so make sure to show up early with pen and paper in hand. You are not going to want to miss a single minute. Start growing your list now and get paid to do it.

[Click here to register now.](#)

Subject: You're missing out on leads

Name,

Heard this one before?

“So, what made you decide to go into business for yourself?”

“It was something my last boss said.”

“Really, what was that?”

“You're fired.”

However you started your business, one thing for sure is, you need leads or you can't grow.

The best way to generate them, of course, is to get paid to do it.

Join me for this free live webcast Monday.

HOW TO LAUNCH YOUR OWN 12 MINUTE SOCIAL MEDIA CASH MACHINE.

Reserve your spot now and you can launch your own Facebook campaign immediately following the workshop. Start growing your list and get paid to do it.

I can't wait to see you there.

Cheers,

Kim “No Firing Required” Walsh Phillips

P.S. This is a live broadcast, so make sure to show up early with pen and paper in hand. You are not going to want to miss a single minute. Start growing your list now and get paid to do it.

[Click here to register now.](#)

Subject: Today at 1 pm EST...Get thousands of leads for free

Name,

At 1 pm EST today, I am revealing how you can grow your list by thousands and get paid to do it.

Click here to register now:

[How To Generate Customers on Demand and Get Paid to Do It](#)

Join me and start getting paid to grow your list.

I can't wait to see you there.

Cheers,

Kim "Going Live in 3...2....1" Walsh Phillips

Subject: We are live (link enclosed)

Name,

We are live. Click here now to join us:

[How to Generate Customers on Demand and Get Paid to Do It](#)

See you shortly!

Cheers,

Kim "On Air" Walsh Phillips

Registration Confirmation & Reminders

Subject: [Confirmation] You're In!

Name,

Congrats you're now registered to discover:

"How to Get Paid to Generate Customers in 12 Minutes a Day While Sipping Your Morning Coffee"

Make sure to add it to your calendar now! You can do that by going to this page now by clicking the link below.

Outlook/iCal: [Link](#)

Google Calendar: [Link](#)

Don't know? Click both!

Or add it manually below:

What: "How to Get Paid to Generate Customers in 12 Minutes a Day While Sipping Your Morning Coffee"

When: Monday, June 3, 1 pm ET/ 12 pm CT / 10 am PT

Where: [Link](#)

This is a one-time only live online event so make sure you block out this time.

See you there!

Kim

Subject: Today's The Day! [Live]

Name,

Woop Woop! Today's the big day!

You registered for...

"How to Get Paid to Generate Customers in 12 Minutes a Day
While Sipping Your Morning Coffee"

If you haven't done so add it to your calendar by clicking the link below now:

Outlook/iCal: [Link](#)

Google Calendar: [Link](#)

Don't know? Click both!

Or add it manually below:

What: "How to Get Paid to Generate Customers in 12 Minutes a Day While Sipping Your Morning Coffee"

When: Monday, June 3, 1 pm ET/ 12 pm CT/ 10 am PT

Where: [Link](#)

This is a one-time only live online event so make sure you block out this time.

See you there!

Kim

Subject: Starting Now [Live]

Name,

It's time to discover how to get paid to generate customers in 12 minutes a day while sipping your morning coffee!

Click the link to join now as we're live now!

See you in a few!

Kim

Post-Webinar

Subject: Hey, Name, I just wanted to thank you

Name,

A sincere "Thank You!" for joining me on the livecast a little bit ago. I really appreciate your time and getting to meet you, virtually anyway ;)

It doesn't look like you were able to move forward with the 12 Minute Social Media Cash Machine right now and I get it!

I've been there too, where I really wanted something but I wasn't yet able in the position to move forward.

And so I want to give you a very special offer and I've recorded a video for you...



[Click Here To Watch The Video Now.](#)

I hope these tricks will help get you the money you need to invest in 12 Minute Social Media Cash Machine and whatever else you desire!

Thanks again, truly!

Kim

P.S. LAST CHANCE...if you've been kicking yourself for not moving forward with the 12 Minute Social Media Cash Machine I'll give you one last chance ;) Through midnight tonight, I'll give you all the bonuses and special pricing you saw on the webcast. To get those go to <http://smcashmachine.com> now.

Subject: Ok, Name you win

I hate doing replays because honestly I don't think anyone watches them.

But I've gotten sooooo many requests today for a replay of today's "How To Get Paid To Get Buyers From Facebook In Just 12 Minutes A Day" that I'm breaking my own rule...but only until midnight!

I get it...I was there. Working all day, not being able to take time off, plus I had two kids in tow.

So you win Name, through midnight I've put up recording of the webcast. So if you are like I was, always had too much to do in too little time, but know there's a better way...you can check it out now!

Simply [click here](#).

This goes down at the stroke of midnight (Pacific Time) and I will not change my mind on that ;)

So if you want to discover how to generate and an EXTRA four or five figures a month, in 12 minutes a day on Facebook then [click here now](#).

Best,
Kim

P.S. Did I mention that as an additional bribe I'm offering my program at 50% off?

P.P.S. And that I'm giving you a 200% Guarantee...I've literally removed all the risk and put it on me.

Subject: A very personal message

An opportunity like this saved me!

Until midnight tomorrow, you can [get started building your own 12 Minute Social Media Cash Machine for just \\$97 when you click here](#).

See, there was a time, not that long ago, when I was struggling to make ends meet.

I saw a program offered from stage that I KNEW I wanted, but I couldn't afford.

A few thousand dollars was all that was standing between me and my dreams and it didn't seem fair!

Luckily, they made a one-time-only offer for people in the room. It was a no-interest monthly payment plan and I was in!

I made a leap, made the investment, and devoured the course earning back every penny I invested many times over.

The year was 2012 and it was the year that changed EVERYTHING.

Less than 12 months later, I had reinvented my business, my offerings and was speaking on stages in front of hundreds of people (before this I was doing free lunch and learns to a half dozen people at a time!) selling more in a few hours than I would do in some months.

Anyway, the point is, if I hadn't been given the opportunity to invest, for a very small up-front amount, I couldn't have done it, and while I like to think I'd still have gotten where I am today, I'm not 100% sure I would have.

So until tomorrow at midnight if you are interested in creating your own Social Media Cash Machine, you can get started for just \$97 when you click here.

(I've even found a way to offer interest-free credit through Paypal...see below)

When you click the link above, I've included a recap of what you'll create and how you'll get paid to get buyers in just 12 minutes a day.

I hope if this is something you know will help you, you take this opportunity.

Best,
Kim

Subject: \$97 Gets You Started on the 12 Minute Social Media Cash Machine until Midnight



00 16 05 57
Days Hours Minutes Seconds

One last reminder Name,

Until midnight, you can get started building your own 12 Minute Social Media Cash Machine for just \$97 when you click here.

Plus you get ALL the bonuses. All you need to do is click the link.

That's it... have a great day!
Kim

WATCH THE WEBINAR

The image is a screenshot of a video player interface. On the left side, there are two small video thumbnails of women. The main area of the player shows a presentation slide with the following text: "HOW TO GET PAID TO GENERATE CUSTOMERS IN 12 MINUTES A DAY While Sipping Your Morning Coffee". The slide also features a white coffee cup with coffee and a small inset image of a woman's profile. The video player includes a progress bar at the bottom with a play button and a timestamp of "1:16:25". The top right corner of the video frame shows system icons for battery, Wi-Fi, and time (Mon 1:05 PM).

[Click Here To Watch](#)

COURSE SALES PAGE

[Click Here to Go to the Sales Page](#)

Which Option Do You Want To Start With?

12 MINUTE
— SOCIAL MEDIA —
CA\$H MACHINE

CLICK HERE TO GET THE:
12 Minute Social Media Cash Machine
Online Masterclass

3 Monthly Investments of \$333
or
1 Investment of \$997

12 MINUTE
— SOCIAL MEDIA —
CA\$H MACHINE
ROCKET LAUNCH

CLICK HERE TO GET THE:
12 Minute Social Media Cash Machine
Online Masterclass + Rocket Launch

3 Monthly Investments of \$597
or
1 Investment of \$1,497

COURSE PORTAL

12 Minute Social Media Cash Machine 3.0

	<p>START HERE</p> <p>Congratulations and welcome to the 12 Minute Social Media Cash Machine! Here's what you need to know to get started.</p> <p>START NOW (10 minutes)</p>
	<p>MODULE 1: Your Profit Page</p> <p>Nail your offer, your market and message to multiply your results (Pre-Launch Part I...Look at you go!)</p> <p>START NOW (33 minutes)</p>



MODULE 2: Show Me the Money

Your Juicy Carrot & Profit Maximizer Sales System (Pre-Launch Phase II...Get Ready to Launch)

[START NOW](#) (10 minutes)



MODULE 3: Content That Converts

Copy and paste your way to audience building and sales (Launch!...Time to Pop the Champagne!)

[START NOW](#) (19 minutes)



MODULE 4: The 12 Minute Profit Formula

Facebook Ads for Profit and the 12 Minute Formula to Optimize and Scale your results (Scale it Sunshine...You are officially a #GameChanger now!)

[START NOW](#) (10 minutes)



BONUSES

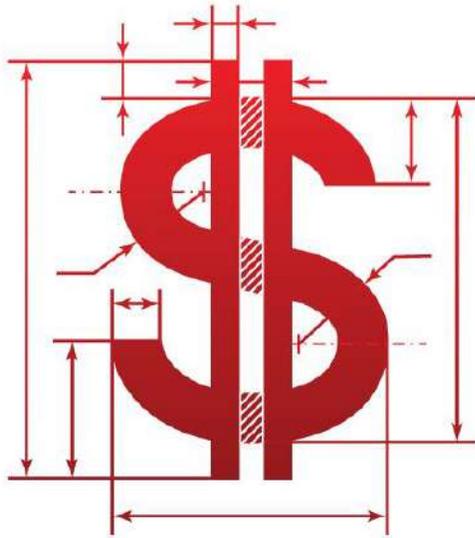
[Instagram Cash Machine](#)

[How to Get 10,000 Facebook Fans in 72 Hours](#)

[17 Million-Dollar Facebook Ads](#)

[113 Social Media Images](#)

[The Million Dollar Swipe File](#)



SIX FIGURE COURSE BLUEPRINT

EMAILS

Promoting Registration

Subject: He gets paid the big bucks?

Name,

I don't know about you, but I've been a conferencing queen.

I've been able to attend a lot of summits and events I normally pass on because they've been flipped to digital format instead of in person.

I've enjoyed the learning, the community in chat and do's and don'ts of running them, which is super helpful since we run ours all of the time.

(Next one is the [Virtual VIP Best Selling Book Launch Workshop](#).)

Watching one event recently, though, I was disappointed that I "saw behind the curtain."

You see, a business icon/TV celebrity was a guest at one of the events. I was looking forward to his interview because he was always someone I had admired.

He would soon come to disappoint.

A few things became clear in the interview...

1. He had no idea what the organization did or who they served. Had clearly not done the work to uncover who their clients were.
2. He kept saying how humble he is but kept overtalking the event organizer.
3. Empty promises kept coming out of his mouth of how he could work with the person who was asking him a question with no offering to actually connect.

And this guy was *getting paid* to speak on this summit!

Unfortunately, many entrepreneurs make this same mistake when creating a course and trying to sell it.

They don't get to know their audience well, build no rapport and then are surprised when their course doesn't sell.

Thankfully, there is a better way.

This week I am giving a free masterclass on how to create a course that your prospects not only will buy, but will thank you for.

It's the same model I teach to our Inner Circle Mastermind members that has enabled them to generate thousands in sales.

To reserve your spot, go here:

The Six Figure Course Launch

You will discover how to give your target market exactly what they want right now so that they will be begging to buy from you. You'll generate sales on auto-pilot and turn leads into customers in just a few clicks.

I can't wait to see you there.

In the meantime, I have some shows saved that I am going to delete now after seeing the host on that livecast...

Cheers,

Kim "Saw Behind the Curtain and Didn't Like It" Walsh Phillips

Subject: Give them what they want, what they really, really want

Name,

A hot mess.

That is how I would describe the state of my home at the end of each day.

While I am thankful my kids are so creative with their tabletop Lego Lands, hallway carnivals and playroom "toy schools" I am not a big fan of the disaster they create out of the house daily.

Nothing was working in getting them to pick up after themselves before moving to the next project until it finally hit me...

Give them what they want.

And that is bike riding.

My girls love to spend their evenings riding their bikes and saying hi to their friends on our street as they zoom by.

So, I created a new rule...

When I am done with work each day, if the house is a mess it must be cleaned before we can go out and ride bikes.

Almost like a parting of the Red Sea (I mean, I know that was a much bigger deal, but still, seems quite miraculous to me) my kids are picking up after themselves and aren't arguing or whining when I ask them to before we go out in the afternoons.

Why?

Because they are doing it to get what they really want.

And guess what, my friend...your tribe is that exact same way.

In order to sell your product, program or service, you have to lean in with exactly what they want.

This week I am giving a free masterclass on how to create a course that your prospects not only will buy, but will thank you for.

It's the same model I teach to our Inner Circle Mastermind members that has enabled them to generate thousands in sales.

To reserve your spot, go here:

[The Six Figure Course Launch](#)

You will discover how to give your target market exactly what they want right now so that they will be begging to buy from you. You'll generate sales guaranteed.

I can't wait to see you there.

In the meantime, I have to go outside for a bit because ahhhh...the house is clean.

Cheers,
Kim "Manipulating My Kids Since 2010" Walsh Phillips

Subject: My warped fantasy

Name,

Back in the day I used to fantasize about the ability to sleep less so I could get more done.

For reals.

I truly thought "If I could just work more" everything would be better because I could get more done.



Such crazy thinking.

What I would soon discover was that it wasn't about me working harder that was ever going to make us more profitable. It was about finding a way to make money that didn't require my time to do it.

Something that could generate sales even while I slept...

That's when I started releasing courses...content I would create once and be able to sell over and over again. It took what I was doing one-to-one and flipped it into one-to-many.

And tomorrow I am giving a free masterclass to show you how.

Join me tomorrow for the [Six-Figure Course Blueprint](#).

Where you will discover:

- How to quickly launch and sell a digital course
- The free strategy to drive in NEW people to your list daily who will buy your program
- How to flip your time from one-to-one to one-to-many

[Reserve your spot now.](#)

I can't wait to see you there.

Cheers,
Kim "One-to-Many" Walsh Phillips

PS. This is only the second time this year I am teaching this and I won't again until the fall. If you want to quickly launch a course this year, now is your chance.

Reserve your spot now.

Subject: Live today: How to Launch Your Own Six Figure Digital Course



Just hopping on in here, Kelly, with a quick heads-up.

Today at 2 pm EST, I'm doing a special free training.

This is a one-time-only live event, so if you want in, reserve your spot now, save it on your calendar, and hop on in early.

The Six Figure Course Blueprint

I can't wait to see you there!

Cheers,
Kim "Ready to Bring It" Walsh Phillips

PS. As you probably know, this webcast will reveal how to launch your own six figure course, including:

- How to quickly launch and sell a digital course
- The free strategy to drive in NEW people to your list daily who will buy your program
- How to flip your time from one-to-one to one-to-many

[Reserve your spot here.](#)

Subject: 3...2...1... and we are live

Kelly,

Time to jump on in there.



We are just getting started with “The Six Figure Course Blueprint” so you are not too late.

[Join us now.](#)

Cheers,
Kim “On Air” Walsh Phillips

[Registration Confirmation & Reminders](#)

Immediate Confirmation

Subject: Bam....you're in! Course Launch livecast details

Congratulations, ~Contact.FirstName~!

You made a brilliant decision to discover how to launch your own course!



You are about to get all the secrets to multiply...creating something you can sell over and over again all while serving more people than you ever could one on one.

Make sure to add the webcast to your calendar now and plan to show up early.

Outlook/iCal: https://e.plusthis.com/r/2336-O29vnTkU5p9FCYd01sNZAGRO9cLpK9TggkkviJk8/calendar?calType=ics&startTime=2020-02-11T18:00:00Z&join=~Contact._webinarreplaylink~

Google: https://e.plusthis.com/r/2336-O29vnTkU5p9FCYd01sNZAGRO9cLpK9TggkkviJk8/calendar?calType=google&startTime=2020-02-11T18:00:00Z&join=~Contact._webinarreplaylink~

Or you can be reminded [via Facebook message](#).

I can't wait to see you there.

Cheers,
Kim "Happy Dancing for You" Walsh Phillips

Morning of Webinar

Subject: This is big

Hey there, ~Contact.FirstName~,

Today is the big livecast you registered for...at noon EST we go live and I'll be revealing how you can tap into the 129 Billion Dollar industry to serve many and multiply your income. Join us at noon here: ~Contact._zoomoneoffwebinar~

I look forward to seeing you there!

Kim

Starting Now Email

Subject: We're starting now ????
3...2...1...

And just like that, we're officially live.

If you're reading this, it's time to get in the room ASAP.

Still doing some housekeeping on our end, so you're NOT too late.

Just hop in here as fast as you can: ~Contact._zoomoneoffwebinar~

See you there,

Kim

Post-Webinar

2 Hours After

Subject: Last Chance to Get the "Ad-Free Launch" Bonus

~Contact.FirstName~,

Would you love to run your webinar without placing any ads?

Want other people to fill your webinar for you?



(Oh. Heck. Yes.)

I get it. Running paid ads for your launch can be confusing, overwhelming, and expensive.

So what if you could skip all that and have others fill up your webinars for you? For free?

That's why I created this exclusive BONUS just for the Six Figure Digital Course Blueprint students.

Expires TONIGHT

BONUS: Partnering Profits: The Secret to Filling Your Webinar with No Ad Spend

Value: \$497

It's PERFECT for filling up your webinar without having to run any ads.

And with this bonus, you'll get the webinar attendees that show up, engage and buy more than any other type of traffic you can get from buying ads.

I will be joined by my affiliate manager, who is behind more than 10 million dollars in launches and some of the biggest names online. We will reveal how to bring in partners and (more importantly) get huge results from your launches. We'll be live so you can ask any questions you want about your own launch.

=> Get this bonus added to your account when you sign up BEFORE 11:59pm Pacific TONIGHT!

If you've ever seen my sales numbers and thought to yourself "I wish I could roll out a similar strategy"...

... then this is your best chance to skip the guesswork and find out exactly how to fill up your webinar without buying paid ads.

Lock it in before before 11:59pm Pacific tonight!

Cheers,
Kim "Partnering for Profits" Walsh Phillips

PS. To be SUPER clear, this special bonus EXPIRES at midnight tonight. No exceptions.

[Get your bonus here.](#)

First Replay

Subject: I did this 217 times...for you

~Contact.FirstName~,

Okay, I'll admit it.

When I sold Elite Digital Group to Josh Turner, I was scared.

Sure, I got a nice cash surge at the exit but that wouldn't last forever. When I sold, I was saying goodbye to the recurring revenue of clients month after month.

All I had left to rely on was our ability to attract new leads and convert them into sales in the digital world.

So I did what all of us do with limited capital and a dream...I rolled up my sleeves and started working. I decided that if I was going to spend my time serving my tribe online, I was going to make sure to keep up-leveling...both in profits and effectiveness.



So I took my signature webinar and course and started testing. And testing. And testing.

In fact, I did my webinar live every single week for more than 3 years, giving my webinar live 217 times.

Each time I tested something else to keep finding ways to improve.

And improve it did...

I went from selling \$9,000 in one hour to selling \$72,840 in one hour.

In. One. Hour.

On a webinar. From home. In my fuzzy socks.

And now that I have the blueprint, it works the same way every time.

...but, this is about you...

What would generating six figures a month do for your business?

How would that change your life? Your work? Your ability to serve?

Want to find out the results of my tests so you can launch your own massively effective webinar campaign?

Check out the replay here from yesterday's workshop. I reveal the blueprint that works and how you can use it to launch your own six figure digital course.

But hurry, it comes down shortly.

[WATCH NOW](#)

Cheers,
Kim "Testing for You" Walsh Phillips

2nd Replay

Subject: ~Contact.FirstName~...this is for your launch [WATCH NOW]

Did you get the chance to watch The Six Figure Course Blueprint Webcast?

Not to brag, but okay, I will. It was *incredible!*



In case you missed it, here is the recording...

[Watch The Broadcast Now](#)
[<< Get Your Blueprint Here >>](#)

You will discover the blueprint that brought our webinar sales from \$3,000 to \$74,328 per webinar...

And, because many of you wanted help with launching your own digital course and webinar to sell it, we decided to give you a very special offer.

****URGENT** When you take advantage of the special offer, you'll also get \$9,276 worth of bonuses.**

It's all uncovered and explained in detail in the replay, which we will be pulling down SOON!

Get your blueprint here...

Watch Now!

<< Get Your Blueprint Here >>

Or, if you attended my session yesterday, you can skip the replay, and see the details of your offer here → <https://powerfulprofessionals.com/sixfigurecourse>

Cheers,

Kim "I've Got Your Blueprint Waiting" Walsh Phillips

1st Cart Close

Subject: New Bonus Added... Spoiler Alert... It is Controversial

~Contact.FirstName~,

If you have ever tried to convince someone to buy something and it didn't go that well, you'll get this...



Selling can feel awkward and even a little embarrassing. Especially on a live webinar.

But what if you had the exact script and knew the perfect thing to say to get those who needed your products, programs or services to take action?

In testing my webinar script 217 times, I've uncovered exactly what works to drive in massive results on every webinar you hold from this point forward. Guaranteed.

When you enroll in the Six Figure Course Blueprint before we shut the doors tonight at midnight, not only will you receive the exact webinar slides and script to use, you will also get this new added bonus:

Sales Secrets: How I Ethically Close More Sales In Every Webinar, Speech, Sales Video and Facebook Live

You will discover the secrets to keeping the attention of your webinar attendees the entire time you present, and how, without pushing or being sales slimy, you will get them to take action and enroll in your program.

You will get the exact words to say, and how to say them in this exclusive, time sensitive bonus.

Some call it mind control. I call it doing everything you can to make sure those who need you take action.

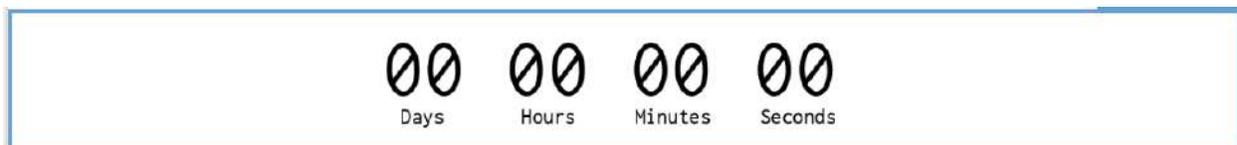
But you must enroll before midnight tomorrow or this bonus goes away.

I can't wait to share these with you...

Cheers,
Kim "Using Mind Control for Good" Walsh Phillips

2nd Cart Close

Subject: The Six Figure Course Blueprint is Closing Today [New Bonus]



Today is your LAST day to claim a spot inside The Six Figure Course Blueprint.

But I'm not so interested in talking about "today."

Instead, I want us to fast forward the clock...

Because when you enroll in Six Figure Course Blueprint and follow along with the step-by-step checklist and live coaching calls ...

...Two weeks from now you've launched your first digital program

... A month from now your webinar works every time and gives you a weekly "sales high" of success

...You're thick in the holiday season and still, your results multiply week after week

And because of this... you can finally, and predictably give yourself a raise over and over again.
Plus, when you enroll in the Six Figure Course Blueprint, you will receive a special bonus:

Bonus

Sales Secrets: How I Ethically Close More Sales In Every Webinar, Speech, Sales Video and Facebook Live

Value: \$497

After 217 live webinars and hundreds of speeches, sales videos and Facebook Lives, I'm proud to say that I've absolutely mastered the art of getting my webinar attendees to take action.

With this special Six Figure Course Blueprint bonus, you'll be able to guarantee yourself sales every time you have a webinar.

Pretty awesome, right?

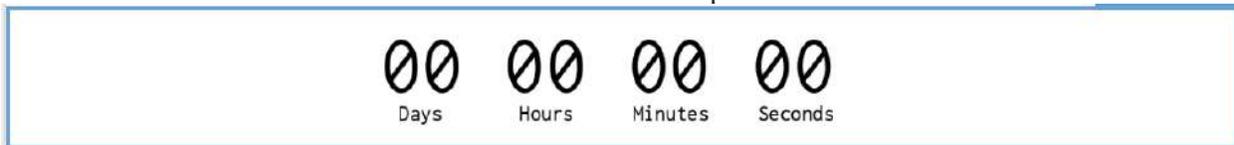
But of course, it all starts with what you decide over the next few hours.

=> Give Six Figure Course Blueprint a risk free shot (and secure your special Sales Secrets BONUS)

Hope to see you inside the program in the next few minutes.

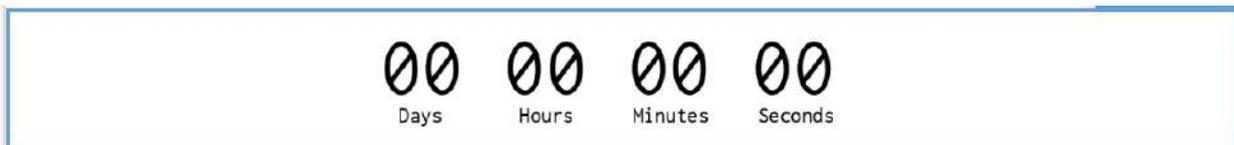
Cheers,

Kim "Can't Wait to Share This With You" Walsh Phillips



Untitled Email (Should be called 3rd Cart Close)

Subject: [FINAL HOURS] Ready to launch your own course?



Hey, ~Contact.FirstName~,

Less than 6 hours left till we strip away over \$9,276 worth of BONUSSES from Six Figure Course Blueprint... (including the new Sales Secrets: How I Ethically Close More Sales In Every Webinar, Speech, Sales Video and Facebook Live we just added this morning!)

And I noticed you still haven't clicked here to lock down your spot.

So I just wanted to check in to say...

I get it.

I do, really.

Even though The Six Figure Course Blueprint is only a fraction of the cost of other less effective programs...

And comes with the support of live classes...

Not taking action yet means you are a thoughtful decision-maker.

Some of most successful students are just like you, ~Contact.FirstName~.

Here's the thing...

Call it a little "tough love" if you will...

But you are not going to have it all "figured out" before you jump in. The Six Figure Course Blueprint is where you figure it out.

When you jump in, the clutter will clear, the path will open up, and you will quickly sprint to launching your digital course and selling it through a webinar that is filled with your perfect audience.

Bring your doubts, your fears, your stubborn sense of "This will never work for me" and watch them disappear...

...and open up the step-by-step system to create visible proof that you can do this.

If you're willing to at least do that, then I ask that you...

Take your RISK-FREE shot right now so that I can gift you the SPECIAL BONUS PACKAGE.

I look forward to working with you,
Kim

PS. Take a sec and think of where that "This is good for others, but it can't work for me" came from...

It isn't your fault...

It is the fault of the half-baked untruths floating around that don't work...

It is the fault of the internet "gurus" who dose up theory instead of reality...

It is the fault of never having a blueprint to follow that clearly laid out the steps to take...

Tony Robbins once said...

"If you want to be successful, find someone who has achieved the results you want and copy what they do and you'll achieve the same results."

This is your blueprint to follow. Your clear path to quickly achieving that "Oh, yes, I did" moment.

I can't wait to celebrate with you on our next call.

See you [here](#).

COURSE SALES PAGE

[Click Here to Go To Sales Page](#)



COURSE PORTAL

Enrolled



SIX FIGURE
COURSE
BLUEPRINT

Six Figure Course
Blueprint

See more...

Lesson Materials



SIX FIGURE
COURSE
BLUEPRINT

KIM WALSH PHILLIPS

44:24

COURSE CHECKLIST



Daily Checklist for Massive Success

Day	Action Step	Complete?
1	Check out your course portal and watch the welcome video	
2	Write down your why, your milestones and set a date and how you will celebrate	
3	Draft Your Topic	
4	Pick your audience	
5	Find 5 other Facebook Pages in your niche that advertise and write down what you find	
6	Write down top 5 results from Answerthepublic.com	
7	Ask 5 people you know	
8	Ask on social media	
9	Ask a more specific question on social media	
10	Analyze your results	
11	Answer... 1. The number one thing my market cares about is.... 2. The problem I will solve for my target market is...	
12	Spend 15 minutes brain dumping your course steps	
13	Create categories for topics and group together	
14	Write up your 28+ Day Plan. Adjust your steps as necessary.	
15	Go through checklist and follow steps. Adjust steps as necessary.	
16	Split into modules and come up with the major outcome for each module.	
17	Determine additional tools to include	
18	Determine any bonuses	
19	Start Webinar Build	
20	Webinar Build	
21	Finish Webinar Build	
22	Create Sales Page	
23	Write registration, show up and follow up emails	
24	Update cover photo and all links	

Day	Action Step	Complete?
25	Create three-line post	
26	Share with friends and family	
27-30	Do Facebook Live, run posts, and launch Facebook Ads	
31	Hold Webinar	
30	Run more tools for leads	
31	Celebrate!	



EMAILS

Promoting Registration

Subject: How to Add 1,000 Email Subscribers Now

Name,

Ever hear this?

“Without a list, you don’t have a business.”

I hate to say it, but I swear on my Truly Grapefruit Hard Seltzer (gosh, that stuff is delicious), it's true.

All of the social media follows in the world (the world!) don’t mean anything if you don’t have your own list who will show up to your webinars, attend your seminars, respond to your offers or take action on your promotion.

(Mic drop.)

You need a list to grow your business.

But how to start?

Thankfully, it isn’t magic or chance. It is just three steps.

So the question is...Want to quickly add 1,000 people to your email list?

And start growing your list and turning them into your next customer, client or patient.

Cheers,

Kim “I love list building” Walsh Phillips

PS. This free masterclass will reveal how to quickly grow your list without using any ads or crazy black hat tricks...all strategic and free ways online.

Subject: “I find your emails so ‘bleep’ annoying

Name,

Let’s get into a time machine to a whole different era of life.

You know, last fall.

I was a speaker at a business conference and they had gifted my firm an exhibitor booth.

One guy who stopped by to chat wasn’t so happy.

In fact, he started by telling me how f-ing (he used the real word) annoying my emails are that I send every day.

But he reads them every day.

And my emails are the only emails he makes sure to read every day because he always gets something out of them.

(Of course he didn’t see the irony in what he was saying, but I did.)

He can’t resist opening our emails because of the relationship we have developed over time from my emails. He knows he will be entertained, informed and inspired.

And what else will he do?

Buy.

Because the thing is, you can only get the sale if someone joins your email list, opens your emails and buys.

So how do you get more engaged email subscribers?

[Check out this free masterclass.](#)

In this online workshop discover how to grow your list effectively with those ready to buy your products, programs and services.

And add 1,000 people to your email list now.

Cheers,

Kim “Willing to be Annoying” Walsh Phillips

PS. In this free masterclass you will discover the secret to uncovering exactly what your prospect wants and how to lead with value before you make the sale.

[Reserve your spot now.](#)

Subject: Same wall, two totally different perspectives

Kelly,

Since it is Thursday, (it is, I promise. I checked), thought it appropriate for a Throwback Thursday.

Over Thanksgiving Break my family and I went to Disney, spending the actual Thanksgiving holiday in Epcot.

As we entered the park, we noticed a lot of construction in the entrance area. When I asked for the location for an attraction nearby, a Disney employee pointed to the left and said, "It's just around the Wall of Progress."

I looked in that direction and saw a construction fence.

But to the Disney employee, this is not a construction fence.

It's their Wall of Progress.

I freaking love that.

They re-framed an inconvenience to make it customer focused.

Construction wall = headache and inconvenience.

Wall of Progress = excitement over what's to come.

Same wall, two totally different perspectives.

The same needs to be true for the framework of your offer. Not what are you going to do for your customer, but what are they going to get out of it?

And it all starts with getting them to join your list.

Join me for this free masterclass today and you will discover how to add 1,000 email subscribers to your list who ask to buy your products, programs and services.

Without guesswork, you will know how to release the perfect offer to magnetically attract your perfect prospects.

Want to see how?

Join me here now.

I can't wait to see you there.

Cheers,

Kim "Disney and Framework Obsessed" Walsh Phillips

Subject: This “phrase” is ninja at the moment

Name,

Back in the day my mentor, Dan Kennedy, shared that when he would fly commercial, he would always stock up on all of the popular magazines for all types of interests and quickly flip through them finding things to write about.

It was his way of always staying current and relevant in the market.

Thankfully, there is an easier way.

The thing is, he refused to use the Internet. That was and still is part of his curmudgeon brand.

But since we do use the interwebs, we’ve got a shortcut.

Spend a bit of time in the old Facebook newsfeed, especially as an advertiser, and you can see quickly and easily what works and what doesn’t.

Right now, pictures of large gatherings of people in close proximity...no go.

But the phrase “At Home” is crushing it. Seriously.

We’ve tested it and tested it, and it continues to perform like a lead-collecting ninja.

Why?

Because people are at home. And they are trying to figure out how to make all of the things work from that place.

See if you can add “At Home” to your posts, ad copy and emails and if it increases your results.

And if you want more hacks for growing your list quickly, [check out this free masterclass](#).

You’ll discover another ninja strategy that lets you use a free platform to snag some leads.

Happy list building!

Cheers,

Kim “At Home” Walsh Phillips

PS. [On this free masterclass you will discover:](#)

- How To Grow Your Email List by 1,000 quickly using FREE, organic traffic!
- Exactly How You Can Grow Your Email List While Getting Thousands Of New Fans Each Day
- The Best Method for "VIRAL" Growth Once You Have This System Up and Running

[Snag a spot now.](#)

Registration Confirmation & Reminders

SENT IMMEDIATELY

Subject: Boom Shaka-laka...you are in!

Hey there, Name,

Congrats!

You are registered for the upcoming webcast: How to Quickly Add 1,000 People to Your Email List.

Before the workshop, here's a few ways to prepare...

1. Plan a good spot for the webcast...you know that quiet hidden space in the office, your most comfy chair at home, your favorite remote work space..As long as it's distraction-free...it's perfect.
2. Plan out your supplies...you will need a pen (these are my favorite), paper and a drink to stay hydrated while you get your list building on. Massive action requires some self-care, so self-care it up, Name.
3. You can view this event from your phone, but the best experience is from your desktop or laptop computer.

Most importantly, get excited. This is a game changer. You are about to launch your list building campaign of your perfect audience, prospects and tribe. They've been waiting for you...and now it's your time to reach them.

I can't wait to see you there!

Cheers,
Kim "I've Got Big Lists and I Cannot Lie" Walsh Phillips

PS. Because you've read all the way to the bottom, here's a little bonus for you...wondering what email provider to choose? [Get the breakdown lowdown here.](#)

Congrats!

WEBINAR DATE & TIME
LINK TO JOIN

24 HOURS BEFORE WEBINAR

Subject: See you in 24, Name!

Your webcast about HOW TO QUICKLY ADD 1,000 PEOPLE TO YOUR EMAIL LIST begins in one day.

WEBINAR DATE & TIME
LINK TO JOIN

Hey there,

Get ready to slay this, Name.

Just 24 hours until we get together for How to Add 1,000 People to Your Email List.

You get what you want in life by showing up and asking for it.

This is YOUR moment.

I can't wait to see you there!

Cheers,
Kim "Small But Mighty At List Growth" Walsh Phillips

15 MINUTES BEFORE WEBINAR

Subject: Squee---15 more minutes!

Your webcast about HOW TO QUICKLY ADD 1,000 PEOPLE TO YOUR EMAIL LIST begins in 15 minutes.

Click here to enter the webinar room: [link](#)

This is going to be a total game changer for you and your business.

Let me know in the Question Box your biggest aha moment as you watch.

Kim

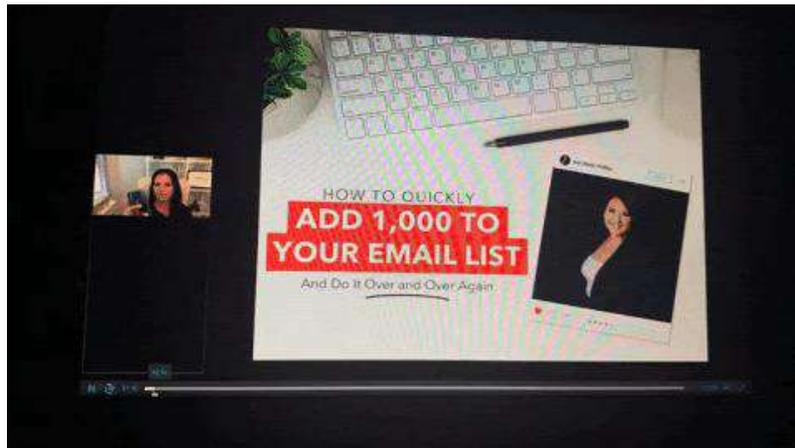
Post-Webinar

4 HOURS AFTER WEBINAR

Subject: [REPLAY] Did you catch this bonus? There's still time!

Hi there, Name!

Thanks so much for your interest in the "How to Quickly Add 1,000 People to Your Email List" masterclass.



Whether you're just starting to think about an email list, growing rapidly or starting again for the tenth time...

I really hope that you're feeling excited about joining me inside [The List Build Blueprint](#).

Now, if you're still weighing the decision, I get it.

But I wanted to hook you up with this [temporary replay link](#) so that you can re-watch the masterclass and come to a decision before you shut things down for the evening.

Also, I decided to extend my fast-action bonus for just a few more hours.

So when you enroll tonight before 11:59pm PST...

You'll find your special bonus add-on waiting for you inside your account:

The List Money Multiplier: Our Top Emails of 2019 that have produced more than 7 figures in revenue and 27 Ways to Monetize Your List

Enroll before 11:59pm PST to get this BONUS added to your account.

If you've ever wished you had a magic wand, that there was more than one of you or thought to yourself, "There aren't enough hours in the day" -- this is your ticket to time freedom.

Getting extra support to grow the #1 most important asset in your business is like going from trying to blow up a pool float one breath at a time to using an electric air pump. It is fast. It is easy. And it works every time.

With this bonus, you'll know exactly how to monetize your list so you not only have more email subscribers, you have more customers.

So once again...

If you need to sneak in a quick re-watch before signing up...

Here's your temporary REPLAY link.

Go to the **List Build Blueprint** to join now.

Cheers,
Kim "No Magic Wand Needed" Walsh Phillips

PS. I hope to meet you inside the student-only area tonight!

10 HOURS AFTER LAST EMAIL

Subject: Copy and Paste This (Please read)

Hi, Name!

We're still fresh off our Add 1,000 to Your Email List masterclass (here's the limited-time replay link if you haven't watched it yet)....

... and so many of your fellow entrepreneurs, coaches, professionals, networkers, and marketers have already decided to grow their email list by joining The List Build Blueprint.

Along with their login details, our new students have also been getting a special 28-day blueprint.

When I released our brand-new program, List Build Blueprint, I got some of the best questions I've ever received on a webcast. My favorite was a quality question from action taker, Mike P:

“Are the modules step-by-step?”

This question is brilliant because it shows insight into the mindset of “If I enroll in this, I am going to take action. Will this be easy to follow so I can get this done?”

I’ve been there before...all excited to get started and then I get into the course and it is so confusing. There is no clear path. No system to follow. Just overload and overwhelm.

I could tell you how The List Build Blueprint is different. It is a step-by-step blueprint to create a list surge and monetize your subscribers. I could even tell you that this system is the exact same one we use every day and allowed us to go from 1,500 email subscribers to 15,000 and then onto 83,243 subscribers. I could even tell you that this system has enabled me to go from hocking my engagement ring to make payroll to being named to a soon-to-be-released list of the fastest growing companies that starts with I and ends with nc.

But instead, I’ll show you. Here is the actual daily step-by-step blueprint to follow from inside the program.

When you enroll in the List Build Blueprint, not only will you receive immediate access to the checklist, the modules, the \$3,694 in bonuses, but you’ll start growing your email list immediately with a daily plan that drives massive results.

Imagine waking up tomorrow having more email subscribers than you do today and they are asking to buy from you. And this happens day after day after day...

That’s exactly what will happen in just a few minutes a day. Grow your list and monetize it rapidly.

Join the List Build Blueprint now and start growing your list immediately.

Can’t wait to see you there.

Cheers,

Kim “Blueprint Waiting for You” Walsh Phillips

PS. About 90 seconds after you enroll in the List Build Blueprint, you will receive your login information for instant access to the entire program, including:

- **The List Accelerator:** Grow your followers on Facebook, Instagram, LinkedIn and Twitter by thousands in less than 14 days (even if you aren’t on these platforms now)
- **The Magnetic List Surge:** Launch your lead magnet in minutes using fill-in-the-blank pages that are already created for you with templates created just for your niche

- **The List Multiplier:** Quickly launch a product you can sell while skyrocketing your audience and list and do it through a Profit Partnership.
- **Outsourcing Secrets:** Hacks to off-load list growth for less than \$100/month

Get The Fast Action System to Quickly Grow Your Email List With People Who Buy Your Products, Programs, and Services now.

Go to <http://www.listbuildblueprint.com>

24 HOURS AFTER LAST EMAIL

Subject: [LAST CALL] Joining us inside List Build Blueprint?

Hey Name,

Just a final reminder that this is your last chance to grab your special **LIST BUILD BLUEPRINT BONUS PACKAGE**.

I've done EVERYTHING I can to make this the only program you need to easily attract, grow, and monetize your dream list of email subscribers.

If you're actively trying to grow your business and STILL don't have 1,000+ subscribers with more coming in every single week...

...then I highly encourage you to give List Build Blueprint a RISK-FREE shot for 60 days to see just how much visible growth you can achieve.

Either way, I really appreciate you joining me on this list building voyage...

And hope we can continue working together inside the group.

Cheers to you,
Kim

PS: These BONUSSES will expire soon:

- **Bonus 1: 5 Minute Email Profit System** (\$1,200 Value) One full year of fill-in-the-blank email templates to quickly turn your email subscribers to customers, clients and patients.
- **Bonus 2: Free Media Formula** (\$497 value) Launch your own podcast, Facebook Live, YouTube or Instagram Live Show to thousands of engaged viewers who take your desired action.

· **Bonus 3: 130 Social Media Posts** (\$1,000 value) Copyright-free and ready to copy and paste to your page for comments, likes and shares and massive list growth.

· **Bonus 4: Audience Avalanche** (\$497 value) How one post can drive in thousands and instantly grow your list, quickly generate a large audience without wasting hours online, build a tribe of raving fans who want to buy your products, programs and services and the "Multiplication Method" that brings huge results in just minute

· **Bonus 5: List Building in 21 Minutes or Less with A Free Tool That is Guaranteed to Work** (\$997 Value) How to set up your campaign in just a few minutes using a free tool that's brain-dead simple to use but will make a huge difference in your business, four lightning-fast ways to grow your audience of raving fans without paying for expensive (or inexpensive) ads. Gotta love FREE! A quick way to generate sales on demand that'll change the way that you do business. Once you discover this strategy then you'll be hooked!! And more!

[Start here now.](#)

6 HOURS AFTER LAST EMAIL

Subject: [FINAL HOURS] Ready to build your email list?

Hey Name,

Less than 6 hours left until we strip away over \$3,694 worth of BONUSES from The List Build Blueprint... (including the new Totally Free List Building in Under 21 minutes we just added today!)

And I noticed you still haven't locked down your spot.

So I just wanted to check in to say...

I get it.

I do, really.

Even though The List Build Blueprint is only a fraction of the cost of other less effective programs...

And comes with the support of live classes...

Not taking action yet means you are a thoughtful decision-maker.

Some of most successful students are just like you, Name.

Here's the thing...

Call it a little "tough love" if you will...

You are not going to have it all "figured out" before you jump in. The List Build Blueprint is where you figure it out.

When you jump in, the clutter will clear, the path will open up and you will quickly sprint to growing your list of those who will buy your products, programs and services.

Bring your doubts, your fears, your stubborn sense of "This will never work for me" and watch them disappear...

...and open up the Proven 3-Step List Build Blueprint to create visible proof that you can do this.

If you're willing to at least do that, then I ask that you...

Take your RISK-FREE shot right now so that I can gift you the SPECIAL BONUS PACKAGE.

Look forward to working with you,
Kim

P.S. Take a sec and think of where that "This is good for others, but it can't work for me" came from...

It isn't your fault...

It is the fault of the half-baked untruths floating around that don't work...

It is the fault of the internet "gurus" who dose up theory instead of reality...

It is the fault of never having a blueprint to follow that clearly laid out the steps to take....

Tony Robbins once said...

"If you want to be successful, find someone who has achieved the results you want and copy what they do and you'll achieve the same results."

This is your blueprint to follow. Your clear path to quickly achieving that "Oh, yes, I did" moment.

I can't wait to celebrate with you on our next call.

See you there.

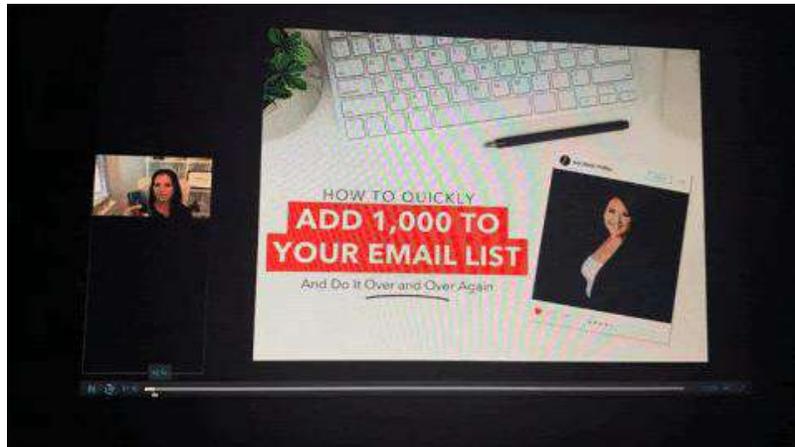
6 HOURS AFTER LAST EMAIL

Subject: REPLAY coming down (courtesy reminder)

Name,

Real quick...

If you haven't **watched the replay**, this is your last chance to give it a spin before we pull it down TONIGHT!



In this List Building Masterclass, you'll discover:

- How To Grow Your Email List by 1,000 quickly using FREE, organic traffic!
- Exactly How You Can Grow Your Email List While Getting Thousands Of New Fans Each Day
- The Best Method for "VIRAL" Growth Once You Have This System Up and Running

You'll also find out how you can get your hands on **special BONUSES** that will not only grow your list, but copy and paste the emails to send and multiply your sales.

(If the idea of freeing up your time so you can focus on what matters most in your business gets you all giddy, this is your *wish come true* moment).

Catch all the details before 11:59pm PT.

Speaking of special bonuses, picture this, Name...

2 months from today you log into your shiny email service and you're greeted by new subscriber after new subscriber. And they are not just subscribing. They are buying. You can't help but do an in-chair happy dance.

You've grown your list and turned that list into sales because of your copy and paste bonus package.

You've multiplied your time, got the support that you needed, grew your list and are enjoying the benefits, daily.

Ready to make your list growth a reality?

Join me in List Build Blueprint and start growing your email list right now.

Cheers,

Kim "Can't Wait To See You On Our Next Call" Walsh Phillips

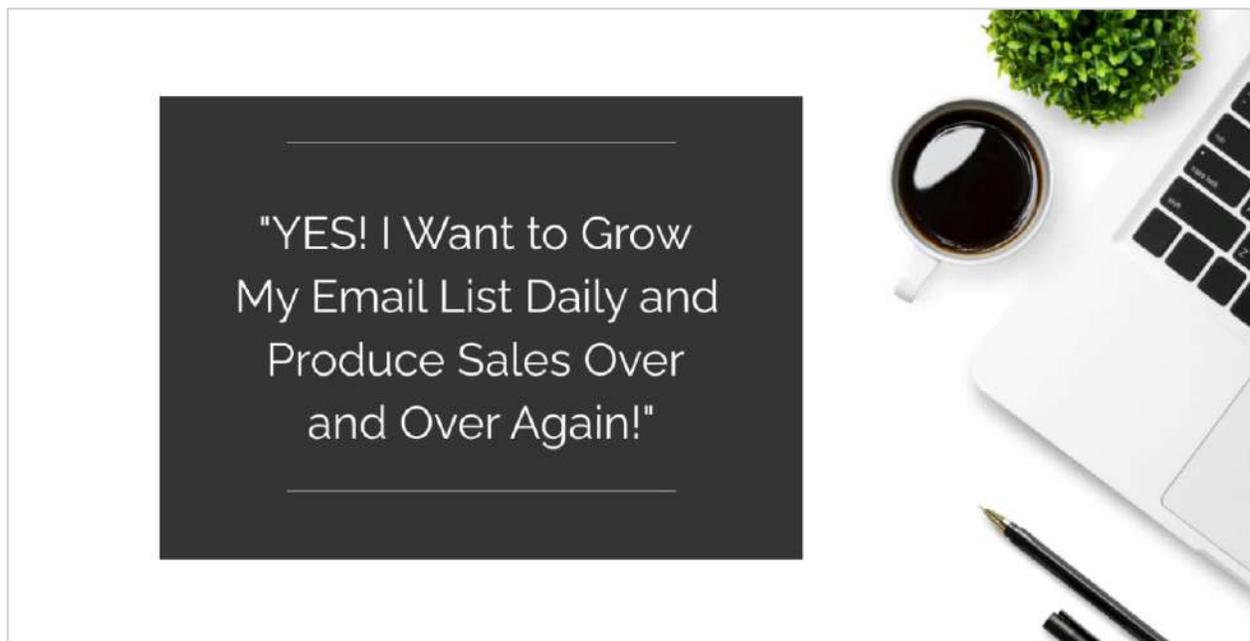
P.S. This REPLAY will be really valuable to you if you're still on the fence and need some help making a decision about **List Build Blueprint**.

In fact, many of our best students watched the free masterclass 2 or 3 times to FULLY grasp the amazing list building opportunity in front of them before finally punching their ticket.

Last Chance to Watch the Replay

COURSE SALES PAGE

[Click Here to Visit the Sales Page](#)



COURSE PORTAL

The List Build Blueprint



Welcome!



[31 Day Checklist](#)

COURSE CHECKLIST



Daily Checklist for Massive Success

Day	Action Step	Complete?
1	Check out your course portal and watch the welcome video	
2	Write down your why, your milestones and set a date and how you will celebrate	
3	Schedule photo session for profile picture	
4	Find 5 other Facebook Pages in your niche that advertise and write down what you find	
5	Write down top 5 results from Answerthepublic.com	
6	Write down specifically who you serve and the problem you solve	
7	Write and design your Juicy Carrot	
8	Write your Juicy Carrot delivery email	
9	Pick your Juicy Carrot template and update image and copy to match your offer	
10	Design your thank you page	
11	Update your social media profiles and email subject line to link to Juicy Carrot	
12	Stock up on images	
13	Create three line posts	
14	Share with Inner Circle	
15	Begin to post daily on Facebook and LinkedIn	
16	Craft Your Dream 100 List	
17	Post a long-form post	
18	Contact 25 Dream 100	
19	Contact 25 Dream 100	

Day	Action Step	Complete?
20	Contact 25 Dream 100	
21	Contact 25 Dream 100	
	Post another long form post	
23	Look up Hashtags	
24	Post with hashtags. Post daily from this point forward.	
25	Get Broker (optional) Request verification (optional)	
26	Promote a post	
27	Post an Instagram Story (suggested frequency is daily)	
28	Do a Facebook Live and put in calendar for once per week)	
29	Run more tools for leads	
30	Twitter Post (suggested frequency is daily)	
31	Outsource tasks	