EMAIL 1

Subject: How did they do that?

(name),

Ever see some big person online with a successful launch and wonder…

How did they do that?

Well, we, along with 17 other speakers, are going to reveal exactly that.

Join me and some incredible experts at an upcoming event, the Launch Secrets Livecast.

On Wednesday, October 28th, starting at 11 am EST, there are 18 speakers sharing their launch secrets with strategies you can swipe and deploy for your launch.

Snag a spot here: INSERT LINK

The event is 100% free and features some incredible speakers including…

Lisa Sasevich

Pete Vargas

Nick Nanton  
Selena Soo  
Blue Melnick

Kim Walsh Phillips  
Scott Whitaker  
TeeJ Mercer  
Joel Bauer  
Richard Schefren  
Nick Loise  
Pedro Adao  
Josh Turner  
Sabrina and Tristan Truscott  
Ken Krell

Kellyann Schaefer  
Cris Urzua

Val Heart

Want to join in the fun and get strategies from course creators who have sold over a billion dollars in course launches?   
  
Reserve your spot here now: INSERT LINK

Cheers,

Your name

PS This is a one-time only livecast with no replays. If you want strategies you can use right now to multiply your launch, opt-in here now: INSERT LINK

EMAIL 2

Subject: The secret behind over a billion in launches…

(name),

Have you ever heard this Tony Robbins quote?   
  
“In order to be successful, find someone who achieved what you are trying to do, copy what they do and you’ll find that same success”?

I have found that to be true.

When I am trying to accomplish something quickly, I will seek the advice of someone that has already achieved what I am trying to do.

It is why when my friend, Kim Walsh Phillips, asked me to be a guest on her livecast all about launching secrets revealed, I had to say yes.

Not only because Kim is great, but because I couldn’t wait to hear the other speakers.

And I was able to snag an invitation for you to join me too.

Along with 17 other speakers, I am going to reveal what worked for us in our launches.

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Your name

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Starting when you speak:

Join me live now

(name),

I am about to go live on air for the Launch Secrets Livecast.

Join me live here now.

See you shortly!

Your name