

EMAIL 1

Subject: How did they do that?

(name),

Ever see some big person online with a successful launch and wonder...

How did they do that?

Well, we, along with 17 other speakers, are going to reveal exactly that.

Join me and some incredible experts at an upcoming event, the [Launch Secrets Livecast](#).

On Wednesday, October 28th, starting at 11 am EST, there are 18 speakers sharing their launch secrets with strategies you can swipe and deploy for your launch.

Snag a spot here: [INSERT LINK](#)

The event is 100% free and features some incredible speakers including...

Lisa Sasevich
Pete Vargas
Nick Nanton
Selena Soo
Blue Melnick
Kim Walsh Phillips
Scott Whitaker
TeeJ Mercer
Joel Bauer
Richard Schefren
Nick Loise
Pedro Adao
Josh Turner
Sabrina and Tristan Truscott
Ken Krell
Kellyann Schaefer
Cris Urzua
Val Heart

Want to join in the fun and get strategies from course creators who have sold over a billion dollars in course launches?

Reserve your spot here now: [INSERT LINK](#)

Cheers,
Your name

PS This is a one-time only livecast with no replays. If you want strategies you can use right now to multiply your launch, opt-in here now: [INSERT LINK](#)

EMAIL 2

Subject: The secret behind over a billion in launches...

(name),

Have you ever heard this Tony Robbins quote?

“In order to be successful, find someone who achieved what you are trying to do, copy what they do and you’ll find that same success”?

I have found that to be true.

When I am trying to accomplish something quickly, I will seek the advice of someone that has already achieved what I am trying to do.

It is why when my friend, Kim Walsh Phillips, asked me to be a guest on her livecast all about launching secrets revealed, I had to say yes.

Not only because Kim is great, but because I couldn’t wait to hear the other speakers.

And I was able to snag an invitation for you to join me too.

Along with 17 other speakers, I am going to reveal what worked for us in our launches.

Join me and some incredible experts on an upcoming event, the [Launch Secrets Livecast](#).

On Wednesday, October 28th, starting at 11 am EST, there are 18 speakers sharing their launch secrets with strategies you can swipe and deploy for your launch.

Snag a spot here: [INSERT LINK](#)

The event is 100% free and features some incredible speakers including...

Lisa Sasevich
Pete Vargas
Nick Nanton
Selena Soo
Blue Melnick
Kim Walsh Phillips
Scott Whitaker
TeeJ Mercer
Joel Bauer
Richard Schefren
Nick Loise
Pedro Adao
Josh Turner

Sabrina and Tristan Truscott
Ken Krell
Kellyann Schaefer
Cris Urzua
Val Heart

Want to join in the fun and get strategies from course creators who sold over a billion dollars in course launches?

Reserve your spot here now: [INSERT LINK](#)

Cheers,
Your name

PS This is a one-time only livecast with no replays. If you want strategies you can use right now to multiply your launch, opt-in here now: [INSERT LINK](#)

Starting when you speak:

Join me live now

(name),

I am about to go live on air for the Launch Secrets Livecast.

Join me live here now.

See you shortly!

Your name